

MERKLE, INC.**MERKLE SUCCESSFULLY COMPLETES MOVE TO NEW CORPORATE HEADQUARTERS IN COLUMBIA, MARYLAND**

COLUMBIA, Md.--(BUSINESS WIRE)--Merkle (www.merkleinc.com), one of the nation's largest and fastest growing database marketing agencies, today announced it has successfully completed its move to a new corporate headquarters campus in Columbia, Maryland. Merkle's recent hiring initiative and the addition of many new Fortune 1000 clients were the primary reasons behind the company's relocation from its smaller headquarters in Lanham, Maryland.

Merkle's new, five-story 120,000 square-foot headquarters is located in Columbia Gateway, a 584-acre corporate business park on MD Route 175 and I-95 in Columbia, Md. This new building, at 7001 Columbia Gateway Drive, can accommodate up to 550 employees and includes a 10,000-square foot, state-of-the-art data center. Merkle has also purchased an adjacent four-acre parcel that can be developed into a second 70,000 square-foot building that will accommodate an additional 350 employees.

Since the beginning of 2008, Merkle has hired more than 80 new employees for its headquarters location. With business continuing to grow at a rapid pace, the company plans to add another 90 new employees by the end of the year. Merkle hopes to double its current staff in Howard County to 900 employees by 2012. The company currently employs more than 1,100 nationwide.

Merkle's new headquarters was developed and constructed by Manekin LLC, the largest full-service commercial real estate company operating in every sector of the Baltimore-Washington region. The architect was Design Collective, Inc., an award-winning multi-disciplinary design firm. Interior work was contracted to STUDIO B2SJ, a multi-discipline architecture and design firm. The Staubach Company acted as a consultant throughout the project.

"We are excited to begin day-to-day operations in Columbia, Maryland," said David Williams, President and CEO, Merkle. "Our new location in Columbia places Merkle in a premier position to attract new talent and accommodate our expanding workforce."

Williams continued, "We would like to thank Manekin LLC, Design Collective, STUDIO B2SJ and the Staubach Company for the hard work put into the planning and construction of our new building. Together, their innovative designs truly make our new headquarters unique. We would also like to thank the Howard County Economic Development Authority and the Maryland State Government. The collaboration and

cooperation of these organizations reinforce that we have chosen a prime location for our company to continue to grow. We are looking forward to beginning the next step in our company's development and evolution."

ABOUT MERKLE

Merkle is one of the nation's largest and fastest growing providers of data-driven marketing solutions that enable organizations to maximize the results from their marketing investment. Merkle provides strategic consulting, database services, content solutions, analytical services, interactive and creative services, and production services to Fortune 1000 companies and leading nonprofit organizations. With more than 1,100 employees, the privately held corporation is headquartered near Baltimore in Columbia, Maryland with additional locations in Boston, Chicago, Denver, Philadelphia, Seattle and Hagerstown, Maryland. For more information, contact Merkle at 1-877-9-MERKLE or visit www.merkleinc.com.